

### Fancy Feast "The Culinary Experience" Event

# TERMS AND CONDITIONS

#### A: Schedule to Conditions of Entry

1. Organiser:	Purina PetCare (Malaysia) Sdn. Bhd (200201013615 (581278-K))
2. <u>Event:</u>	Fancy Feast "The Culinary Experience"
3. Event timing and Venue	The Event will be held on 12 <sup>th</sup> July 2025 from 9:00 AM to 9:00 PM (MYT).  Note: Registration closes at 8:30pm.
	Event Venue: Slate at The Row KL 50, Jalan Doraisamy, Chow Kit, 50300 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur.
4. Eligibility:	The Event is open to all individual legal residents of Malaysia aged 18 years old (from the date of the Event) and above.

#### 5. Registration Method:

Every participant must register on the spot at the entrance event with the following mandatory details:

- First Name
- Last Name
- Phone Number
- Email Address
- Indicate whether you are bringing a cat/ cats
- Name of your cat (if applicable)
- How did you know about the event?

Upon registration, participants will receive:

- One (1) Fancy Feast Tote Bag will be given out to the first 1,000 walk-in participants.
- One (1) Journey Card. Participants are required to get or complete all the stamps from each booth in order to collect the door gift. This is only applicable for the first 400 walk-in participants.

All registrations are non-transferable and apply only to the individual who has registered. Participants are required to follow the Event Rules and Regulations described in clause 7 below. The Organiser reserve the rights to remove participants and their cats from the event if necessary. Only registered individuals and children under 18 years old are permitted in the event hall; other unregistered guests are not allowed entry.

#### 6. Redemption of the Free Gift

The first 400 registered participants who have completed the passport journey will receive One (1) Foldable Box (Fancy Feast Foldable Cat House).

Participants are eligible to redeem upon completion of any three (3) out of the four (4) Fancy Feast activities as listed below:

- Visit the Cat & Owner selfie mirror photo booth and getting a photo taken
- Participating in the Gourmet Photo Booth and tag Purina on Instagram/Facebook using the tag @PurinaMalaysia
- Completing the Fancy Feast Culinary Quiz
- Getting a drawing from the caricature artist

All activities must be marked or validated in the official event passport by the onground crews.

- Redemption is limited to one (1) unit per registered participant only.
- Redemption can only be made at the designated booth on the same event day.
- The free gift is non-transferable, non-refundable, and not exchangeable for cash or any other item.
- The Organiser reserves the right to verify the completion of activities and to refuse redemption in cases where fraud or tampering is suspected.
- The Organiser reserves the right to amend or cancel the redemption mechanism at any time without prior notice.

#### 7. Lucky Draw Prizes

To be eligible, each registered participant is required to drop the Journey card with Name and Contact No. in the designated box.

A total of six (6) winners will be selected throughout the Event via a lucky draw. The draw will be conducted in two (2) sessions, with three (3) winners chosen in each session.

- First session is between 1.00 p.m to 1.30p.m
- Second session is between 6.00 p.m to 6.30p.m

Each Participant is entitled to one (1) lucky draw gift only.

Each winner will receive One (1) Fancy Feast hamper, which comprises of the following items:

- Fancy Feast products; and
- One (1) Heart Shaped Plate

The Organiser shall make a maximum of **three (3) consecutive announcements** for each selected winner during the lucky draw session. In the event that the selected winner does not present themselves or fails to respond within the stipulated calling attempts, the Organiser reserves the right to **disqualify the non-responsive winner** and proceed to select an **alternative winner**.

This process shall be repeated until a winner who is present and responsive is successfully identified. The Organiser's decision in this regard shall be **final**, **conclusive**, **and binding**, and no further correspondence or appeal shall be entertained.

Prizes are given at the sole discretion of the Organiser and are not exchangeable, transferable, or redeemable for cash.

## 8. Cat Liability and Injury Disclaimer

All cats brought to the Fancy Feast "The Culinary Experience" event are the sole responsibility of the Participants. The Organiser shall not be held liable for any injuries, illnesses, losses, or deaths of cats that may occur before, during, or after the event, whether on-site or in transit.

Participants are fully responsible for:

- The supervision, behaviour, and safety of their cats at all times throughout the event.
- Ensuring their cats remain under control and confined within carriers, on leashes, or within designated areas, unless otherwise permitted by the Organiser.

The Organiser shall not be held liable for:

- Any injury or harm caused by one cat to another.
- Aggressive, antisocial, or disruptive behaviour between animals.
- Any property damage caused by cats.
- Any physical or emotional distress suffered by cats or their owners due to environmental factors, crowd conditions, or other circumstances beyond the Organiser's control.

#### Health and Safety Requirements:

- Participants must ensure their cats are in good health, fully vaccinated, and free from fleas, ticks, and contagious conditions.
- The Organiser reserves the right to refuse entry or remove any cat deemed unfit for participation due to health, safety, or hygiene concerns.

This Schedule to Conditions of Entry must be read together with the Conditions of Entry and Privacy Notice available at <a href="https://www.purina.com.my/">https://www.purina.com.my/</a> collectively "Terms and Conditions" and shall be binding on all participants who participate in this Event (hereinafter referred to as "Participants", "Participant", "You", "you", "your").

By participating in the Event, you have read and agreed to the **Terms and Conditions** and the processing of your Personal Data in the **Privacy Notice**. Consumer Services Contact No.: 1800-88-7462

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#### **Conditions of Entry**

#### 1. Introduction

- 1.1 These Conditions of Entry are to be read in conjunction with the Schedule to Conditions of Entry. In the event of any inconsistency between these Conditions of Entry and the Schedule, the provisions of the Schedule shall prevail. Together, these documents constitute the "Terms and Conditions" governing participation in "Culinary Experience" event.
- 1.2 The Organiser reserves the right, at its sole discretion and without prior notice, to amend the Terms and Conditions at any time, including but not limited to changes in the event schedule, entry criteria, prize details, or cancellation of the event. Participation in the event constitutes acceptance of these Terms and Conditions, including any future revisions.
- 1.3 The Organiser's decisions on all matters related to the Event—including eligibility, participation, and the distribution of gifts and prizes—are final, binding, and not subject to appeal or correspondence.

#### 2. Event Registration

- 2.1 By attending Fancy Feast "The Culinary Experience" event participants confirm that they have read, understood, and agree to be bound by the Terms and Conditions.
- 2.2 All costs and expenses associated with attendance at the Event—including but not limited to transportation, cat supplies, and personal expenses—shall be borne solely by the participant.

#### 3. Eligibility

- 3.1 The Event is open to all individual legal residents of Malaysia aged 18 years and above. The Organiser reserves the right to request proof of eligibility, including identification documents, as a condition of participation.
- 3.2 Employees of the Organiser and its affiliated companies, and immediate family members of such employees, are not eligible to register for the Event.

#### 4. Disqualification

- 4.1 The Organiser reserves the right to disqualify any participant who:
  - 4.1.1 Provides inaccurate, incomplete, or misleading registration details;
  - 4.1.2 Violates any part of the Terms and Conditions;
  - 4.1.3 Behaves in a manner deemed unsafe, disruptive, or inappropriate at the Event.
- 4.2 In cases where a disqualification occurs after the issuance of gifts or prizes, the Organiser reserves the right to revoke or reclaim such items.

#### 5. Gifts & Prizes

- 5.1 Gifts and prizes are awarded strictly at the Organiser's discretion and are subject to availability. They are non-transferable, non-exchangeable, and not redeemable for cash.
- 5.2 Only confirmed attendees present at the Event are eligible to receive door gifts and participate in the lucky draw
- 5.3 The Organiser reserves the right to substitute any prize with another of equal or greater value without prior notice.
- 5.4 The Organiser is not responsible for lost, stolen, or damaged prizes once they have been distributed.

#### 6. Liability and Cat Responsibility

- 6.1 All cats brought to the Event are the sole responsibility of their owners. The Organiser shall not be held liable for any injuries, illnesses, loss, or death of any cat before, during, or after the Event.
- 6.2 Cat owners agree to supervise and manage their cats at all times and must comply with health and safety requirements as stated in the Schedule.
- 6.3 The Organiser is not liable for:
  - 6.3.1 Injuries caused by one cat to another;
  - 6.3.2 Property damage caused by cats;
  - 6.3.3 Emotional or physical distress suffered by cats or owners.
- 6.4 The Organiser reserves the right to deny entry or remove any cat that poses a health or safety risk, at its sole discretion.

#### 7. Publicity

7.1 The Organiser may use a Participant's entry including without limitation, photos, drawings, text, and any other content or information submitted for purposes of the Event (collectively the "Materials"), and the Participant's name, and/or likeness, for advertising, publicity and Event of any goods or services of the Organiser, for an unlimited time throughout the world without compensation, and in anymedia. The Participant shall do all things necessary to give effect to this if requested by the Organiser.

#### 8. Intellectual Property Rights

8.1 The Participant agrees that all intellectual property rights in any contents and/or materials submitted, made or created by the Participant in connection with the Event and any derivative works arising there from will perpetually and unconditionally be vested in, assigned to and owned by the Organiser. The Organiser has the right to use and modify such materials or works in any way it deems fit without compensation to the Participant and the Participant waives all rights he or she may have in such materialsor works.

#### 9. Indemnity

9.1 Each Participant agrees to indemnify, release and hold harmless each of the Organiser, its holding, subsidiary or related companies as defined in the Companies Act 2016 ("Nestlé Malaysia Group"), directors, officers, employees, agents, sponsors and/or representatives against any and all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant's participation in the Event, acceptance of any Prize, and/or the use of the Participant's entry and/or likeness in connection with the Event or violation of the Terms and Conditions,

#### 10. Limitation of Liability

10.1 The Organiser, Purina PetCare (Malaysia) Sdn. Bhd, its, directors, officers, employees, agents, sponsors and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever whichis suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Event, as well as the redemption and/or utilisation of any Prize won.

#### 11. General

- 11.1 The Organiser, its agents, sponsors and/or representatives shall not be liable to perform any of their obligations in respect of the Event and the Terms and Conditions where they are unable to do sobecause of circumstances beyond their control and shall not be liable to compensate the Participants in any manner whatsoever in such circumstances.
- 11.2 Any names, trademarks or logos used and or reproduced in any materials (including marketing and Event materials) in connection with this Event, in particular that relates to the Prize, are the properties of their respective owners. This Event and the Organiser are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such ownersare not part of the Organiser's group of companies
- 11.3 The Participants shall not be entitled to assign any of the rights or sub-contract any of the obligations herein. The Organiser shall be entitled to assign or sub-license the whole or any part of its rights hereunder to any third party as may be determined by the Organiser.
- 11.4 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the

continuation in force of the remainder of the Terms and Conditions of the Event.

- 11.5 Where the Terms and Conditions of the Event is prepared in English and any other language(s) in the event of any inconsistency between the English language and the other language(s), the English languageversion shall prevail and govern in all respects.
- 11.5 The Terms and Conditions of the Event shall be construed, governed and interpreted in accordancethe laws of Malaysia.

#### 12 Privacy Notice

12.1 By participating in the Event, the Participant agrees to the processing of the participant's Personal Data by the Organiser in accordance with the Privacy Notice in https://www.purina.com.my/terms-and-conditions.